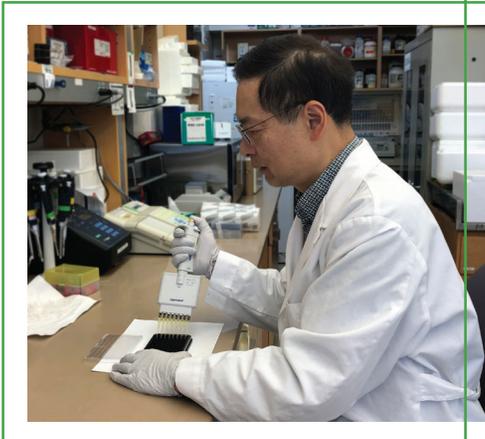


**apda** AMERICAN  
PARKINSON DISEASE  
ASSOCIATION  
*Strength in optimism. Hope in progress.*

# ANNUAL REPORT

**2021**



# Bringing hope and optimism to everyone impacted by Parkinson's disease

## OUR GOALS



### PROGRAMS & SERVICES

Deliver Innovative Programs & Services



### RESEARCH

Support & Expand Parkinson's Disease Research



### PUBLIC AWARENESS

Increase Public Awareness About PD & APDA



### FUNDRAISING

Increase Revenue to Support Mission & Delivery

Dear Friends,

Allow us to start with gratitude. From the bottom of our hearts, thank you for being by our side as we work to provide the support, education, and research that helps everyone impacted by Parkinson's disease (PD) live life to the fullest.

Your support of the American Parkinson Disease Association (APDA) touches the lives of those in the PD community every day. We're all beginning to adjust to a new normal after the COVID-19 pandemic — and as we reflect on the incredible strides we made in Fiscal Year 2021, we want to recognize your compassion and commitment to the cause.

**Without your dedication to our mission, none of the results or progress you will read about in this report would have been possible.**

Every single day, APDA tries to make life better for individuals and families affected by PD across the country. As you read the Fiscal Year 2021 Annual Report, please know that it has been your partnership that brings this very important work to life.

Looking ahead, we know there's a brighter future out there for the PD community. And with the help of loyal friends like you, we're confident we'll get there soon.

With strength in optimism and hope in progress,



A handwritten signature in black ink that reads "Tom Penett".

**Tom Penett**  
Chairman of the Board



A handwritten signature in black ink that reads "Leslie A. Chambers".

**Leslie A. Chambers**  
President & CEO



# PROGRAMS & SERVICES

Keeping the PD community informed, connected, and supported across the country, every day

## DR. GILBERT HOSTS VIRTUAL Q&A SERIES



**12 interviews** with PD experts  
**21,000+** views

## SPOTLIGHT ON PD WEBINARS



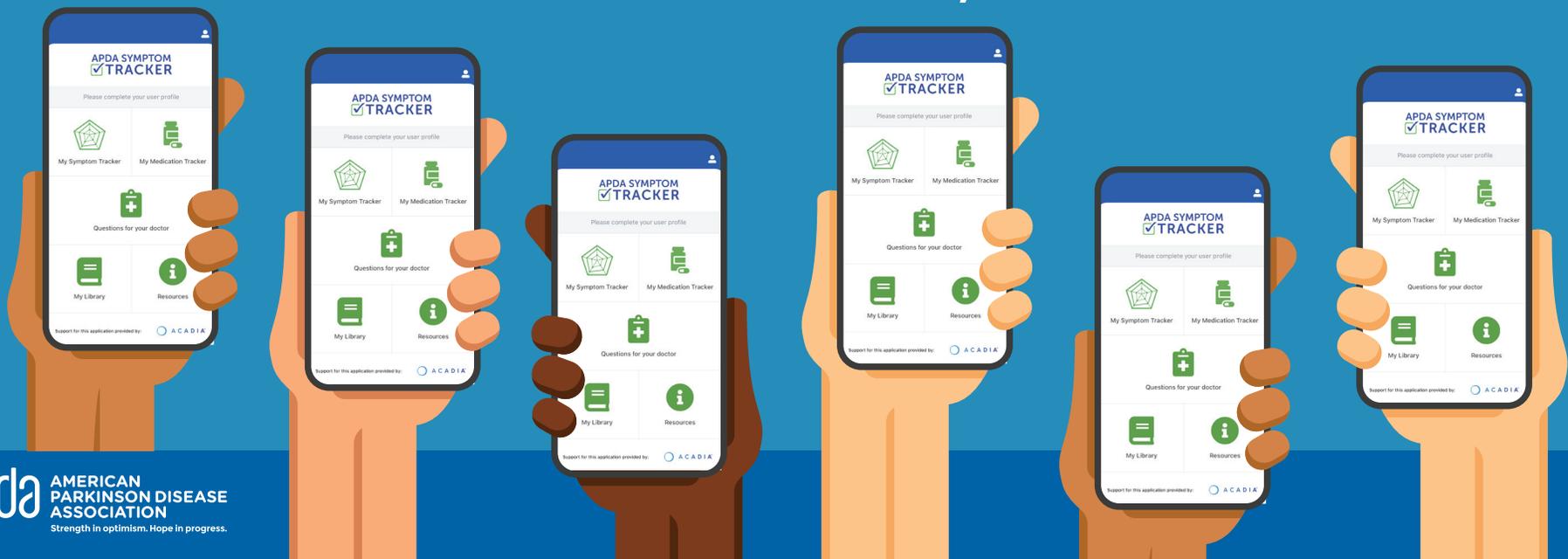
**5 webinars** **20,000+** views  
**2 spotlight webinars** in Spanish

## EDUCATIONAL PROGRAMS (VIRTUAL AND IN-PERSON)



**23,000+** Participants

## APDA SYMPTOM TRACKER APP **8,500+ USERS**





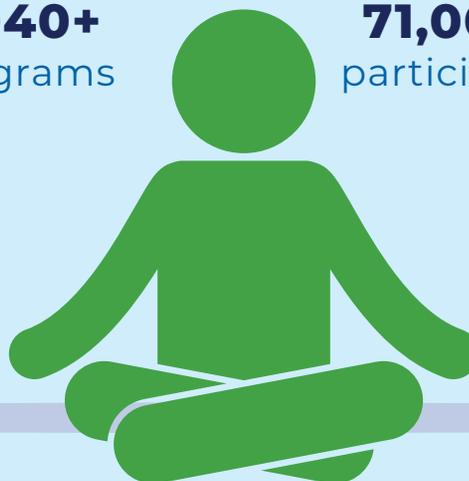
# PROGRAMS & SERVICES

Keeping the PD community informed, connected, and supported across the country, every day

## EXERCISE PROGRAMS (VIRTUAL AND IN-PERSON)



**1,040+**  
programs



**71,000+**  
participants



## SUPPORT GROUPS

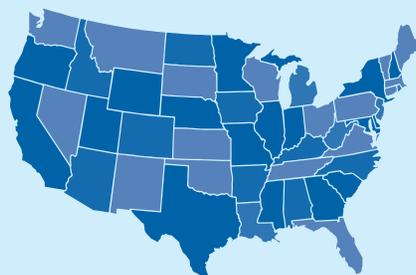
**1,100+** groups



**44,000+** participants

## PRESS™ PROGRAM

Sponsored by Lundbeck



**21** programs  
across **13** states

## FOUR

## DIVERSITY FOCUS GROUPS



to learn more about the unmet needs of African American, Hispanic, and American Indian communities and help us shape future programs and services



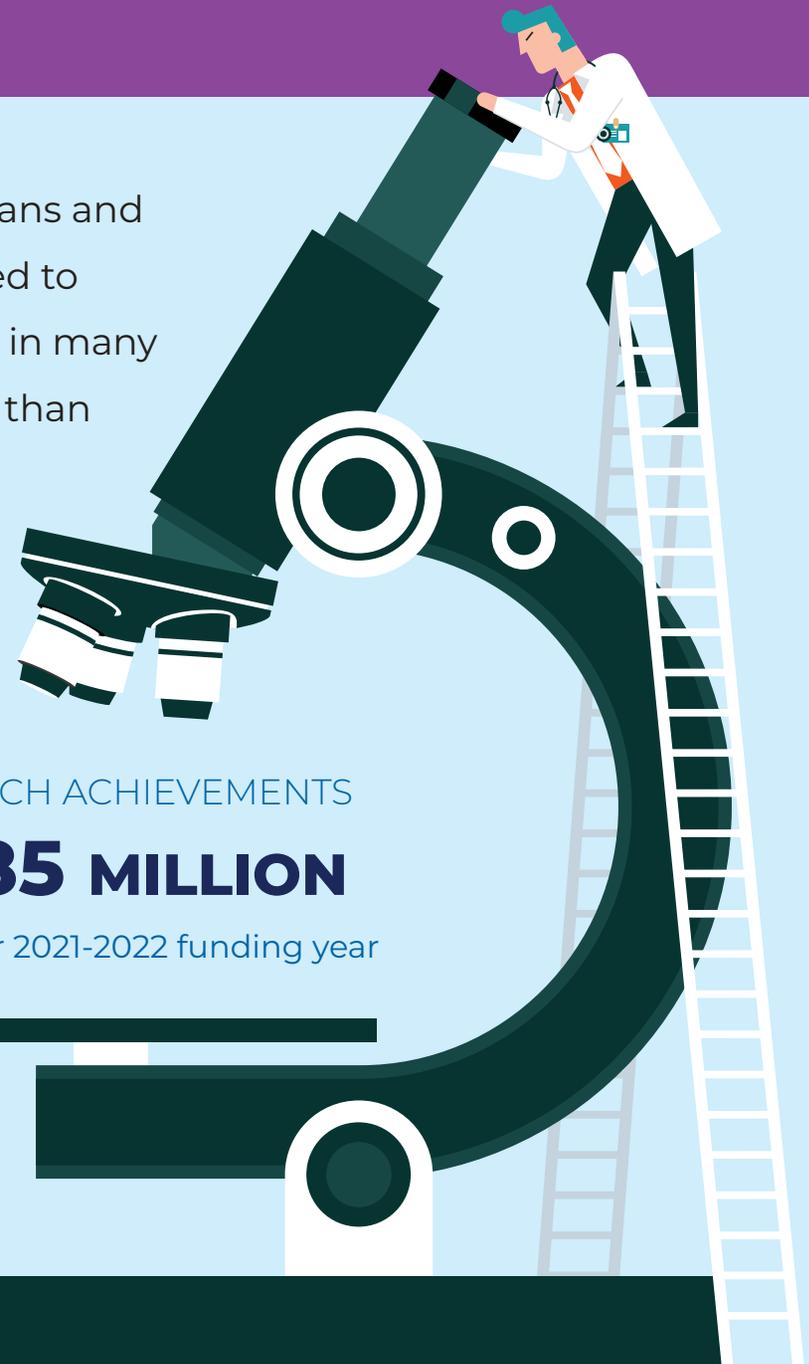
# RESEARCH

APDA proudly invests in the most promising clinicians and scientific projects focused on PD. We are committed to scientific research and have been a funding partner in many major PD scientific breakthroughs, investing more than \$52 million in research since 1961.



RESEARCH  
GRANTS  
AWARDED

- 1** George C. Cotzias Memorial Fellowship
- 3** Post-Doctoral Fellowships
- 6** Research Grants
- 2** Diversity in Parkinson's Disease Research Grants
- 8** APDA Centers for Advanced Research



RESEARCH ACHIEVEMENTS

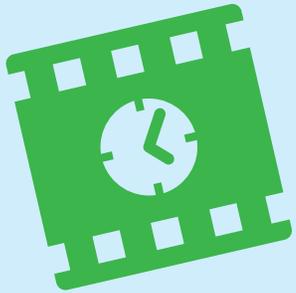
**\$1.85 MILLION**

granted for 2021-2022 funding year



# PUBLIC AWARENESS

## LOOK CLOSER PSA



more than **33,500** airings  
(one every 15 minutes)

## A CLOSER LOOK BLOG



**39** new blog posts  
**820,450+** blog page visits

Through our online efforts, public service announcements, participation in global PD conferences, and more, we work hard to educate the public about PD as a major health issue and promote APDA as the leading PD authority and resource.



## SOCIAL MEDIA



Social media following increased **17%**  
YouTube hit **1,000** subscriber milestone



web content, frequent emails, Q&A blog posts, webinars, and more!



# REVENUE

We expanded existing fundraising campaigns and increased income streams, resulting in a diverse, sustainable revenue mix that supports APDA's mission delivery.

**2021** brought continued challenges, but we remained strong and determined to drive progress forward for the PD community



## OPTIMISM WALKS



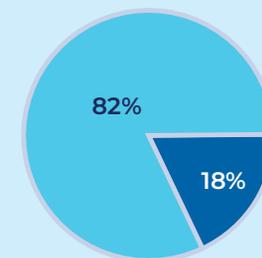
**3 Virtual Walks**  
**11 in-person Walks**

Walkers from coast-to-coast joined forces online and in their local communities!

We are so thankful for our generous National Optimism Walk sponsors:

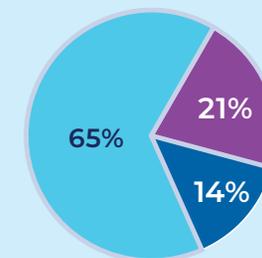


## FY21 EXPENSE COMPOSITION



- Mission/Programs & Services
- Admin & Fundraising

## FY21 MISSION/PROGRAM EXPENSE COMPOSITION



- Public & Prof Education
- Research
- Patient & Program Services



# FINANCIALS

## AMERICAN PARKINSON DISEASE ASSOCIATION, INC. STATEMENTS OF FINANCIAL POSITION

ASSETS	August 31,	
	2021	2020
Cash and equivalents	\$ 9,816,938	\$ 8,353,672
Bequests receivable	220,267	156,445
Contributions receivable	19,999	40,908
Investments	3,519,832	2,504,948
Investments held for charitable gift annuities	188,660	207,481
Prepaid expenses and other assets	214,619	172,607
Property and equipment, net	2,419,583	2,250,606
Beneficial interest in remainder trusts	2,651,791	2,342,439
Beneficial interest in perpetual trusts	1,551,169	1,383,595
<b>TOTAL ASSETS</b>	<b>\$ 20,731,785</b>	<b>\$ 17,412,701</b>

LIABILITIES AND NET ASSETS	August 31,	
	2021	2020
<b>LIABILITIES:</b>		
Accounts payable and accrued expenses	\$ 762,597	\$ 471,913
Grants payable	2,233,685	2,875,457
Charitable gift annuities payable	128,623	145,570
Paycheck protection program loan	617,952	502,700
<b>TOTAL LIABILITIES</b>	<b>3,742,857</b>	<b>3,995,640</b>
<b>COMMITMENTS</b>		
<b>NET ASSETS:</b>		
Without donor restrictions	10,537,195	7,451,323
With donor restrictions	6,451,733	5,965,738
<b>TOTAL NET ASSETS</b>	<b>16,988,928</b>	<b>13,417,061</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 20,731,785</b>	<b>\$ 17,412,701</b>

# AMERICAN PARKINSON DISEASE ASSOCIATION, INC.

## STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

	August 31,					
	2021			2020		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b>SUPPORT AND REVENUES:</b>						
Contributions	\$ 8,881,782	\$ 1,198,532	\$ 10,080,314	\$ 8,653,638	\$ 1,317,398	\$ 9,971,036
Bequests	3,277,929	22,700	3,300,629	1,485,388	115,469	1,600,857
Contributed services	5,053,225	—	5,053,225	10,330,201	—	10,330,201
Other revenue	47,316	216	47,532	52,958	7,438	60,396
	17,260,252	1,221,448	18,481,700	20,522,185	1,440,305	21,962,490
<b>NET ASSETS RELEASED FROM RESTRICTIONS</b>	1,213,383	(1,213,383)	—	1,766,118	(1,766,118)	—
<b>TOTAL SUPPORT AND REVENUES</b>	18,473,635	8,065	18,481,700	22,288,303	(325,813)	21,962,490
<b>EXPENSES:</b>						
Program services:						
Patient and program services	1,910,505	—	1,910,505	2,299,966	—	2,299,966
Research	2,963,656	—	2,963,656	2,957,119	—	2,957,119
Public and professional education	9,051,968	—	9,051,968	14,061,480	—	14,061,480
<b>TOTAL PROGRAM SERVICES</b>	13,926,129	—	13,926,129	19,318,565	—	19,318,565
Supporting Services:						
Management and general	1,092,684	—	1,092,684	1,070,270	—	1,070,270
Fundraising	2,038,484	—	2,038,484	1,997,239	—	1,997,239
<b>TOTAL SUPPORTING SERVICES</b>	3,131,168	—	3,131,168	3,067,509	—	3,067,509
<b>TOTAL EXPENSES</b>	17,057,297	—	17,057,297	22,386,074	—	22,386,074
<b>CHANGE IN NET ASSETS</b>	1,416,338	8,065	1,424,403	(97,771)	(325,813)	(423,584)
<b>NON-OPERATING REVENUES:</b>						
Investment return, net	1,035,513	1,004	1,036,517	156,044	126	156,170
Change in value of split interest segments	2,394	476,926	479,320	56,443	180,154	236,597
Employee retention credit	128,927	—	128,927	—	—	—
Payment protection program loan forgiveness	502,700	—	502,700	—	—	—
<b>TOTAL NON-OPERATING REVENUES</b>	1,669,534	477,930	2,147,464	212,487	180,280	392,767
<b>CHANGE IN NET ASSETS</b>	3,085,872	485,995	3,571,867	114,716	(145,533)	(30,817)
<b>NET ASSETS, BEGINNING OF YEAR</b>	7,451,323	5,965,738	13,417,061	7,336,607	6,111,271	13,447,878
<b>NET ASSETS, END OF YEAR</b>	\$ 10,537,195	\$ 6,451,733	\$ 16,988,928	\$ 7,451,323	\$ 5,965,738	\$ 13,417,061



On behalf of the millions of people  
in the United States whose lives  
have been impacted by PD,

*Thank You.*