



2020 ANNUAL REPORT

PROGRESS TODAY,
HOPE FOR TOMORROW



apda
AMERICAN
PARKINSON DISEASE
ASSOCIATION

Bringing hope and optimism to everyone impacted by Parkinson's disease

OUR GOALS



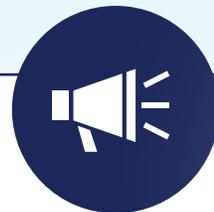
PROGRAMS & SERVICES

Deliver Innovative
Programs & Services



RESEARCH

Support & Expand
Parkinson's Disease
Research



PUBLIC AWARENESS

Increase Public
Awareness About
PD & APDA



FUNDRAISING

Increase Revenue to
Support Mission &
Delivery

Dear Friends,

The extraordinary compassion that you so generously share with the American Parkinson Disease Association (APDA) touches the lives of countless individuals and families affected by Parkinson's disease (PD) every day. So it's thanks to you that, despite the massive challenges that both the PD community and APDA faced due to the COVID-19 pandemic, we are able to reflect on the incredible progress we have accomplished in Fiscal Year 2020.

Without your commitment to this fight, none of the results or progress you will read about in this report would have been possible.

Year after year, APDA has remained dedicated to our mission, helping people living with PD across the U.S. find the support, education, and research that will help them live life to the fullest. As you read the Fiscal Year 2020 Annual Report, please know that it has been your partnership that has made it all possible.

In the years to come, we won't stop pushing for a brighter future for the PD community. And with kind friends like you by our side, there's no limit to what we can accomplish.

With strength in optimism and hope in progress,



A handwritten signature in black ink that reads "Patrick McDermott".

Patrick McDermott
Chairman of the Board



A handwritten signature in black ink that reads "Leslie A. Chambers".

Leslie A. Chambers
President & CEO



PROGRAMS & SERVICES

EDUCATIONAL PROGRAMS
(VIRTUAL AND IN-PERSON)

27,000
Attendees

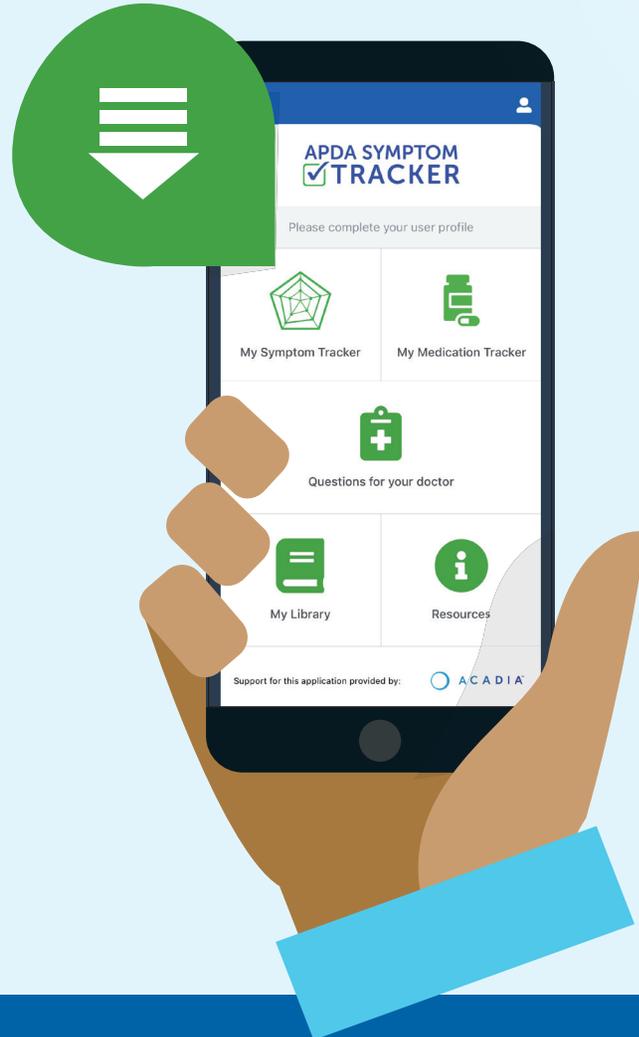


SPOTLIGHT
ON PD WEBINARS

10,200
Participants



APDA SYMPTOM TRACKER APP
4,950 USERS



Keeping the PD community informed, connected, and supported across the country, every day

DR. GILBERT HOSTS
A NEW VIRTUAL Q&A SERIES



8 interviews
with PD experts

3,600+
views



PROGRAMS & SERVICES

SUPPORT GROUPS



44,600
participants

EXERCISE PROGRAMS (VIRTUAL AND IN-PERSON)



70,000+
participants

PUBLICATIONS

60,000
Distributed



DIVERSITY FOCUS GROUPS



to learn more about the unmet needs of African American and Hispanic communities and help us shape future programs and services

PRESS™ PROGRAM

17 programs
across
11 states

Sponsored by Lundbeck





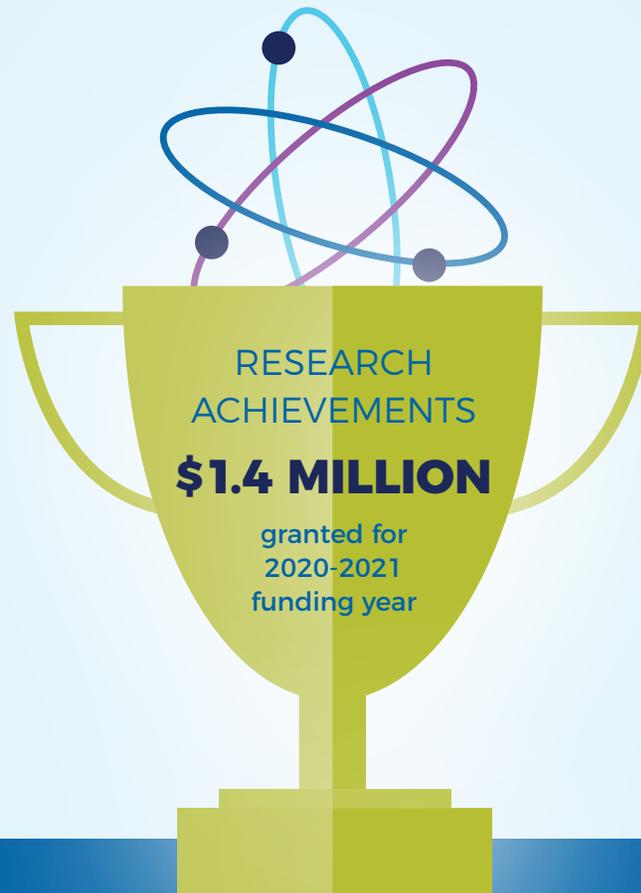
RESEARCH

APDA proudly invests in the most promising clinicians and scientific projects focused on PD. We are committed to scientific research and have been a funding partner in many major PD scientific breakthroughs, investing more than \$51 million in research since 1961.



RESEARCH GRANTS AWARDED

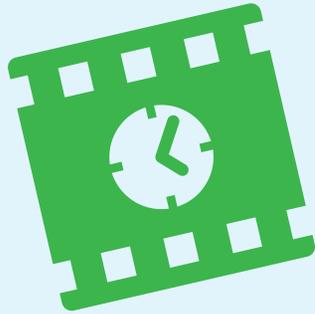
- 3** Post-Doctoral Fellowships
- 5** Research Grants
- 8** APDA Centers for Advanced Research
- 1** APDA Diversity in Parkinson's Disease Research grant (the first ever!)





PUBLIC AWARENESS

LOOK CLOSER PSA



more than **47,800**
airings (one every 11 minutes)



email sign-ups
increased by
almost **2,000%**



downloads
increased
64%

Through our online efforts, public service announcements, participation in global PD conferences, and more, we work hard to educate the public about PD as a major health issue and promote APDA as the leading PD authority and resource.



WEBSITE TRAFFIC
1.2 MILLION VISITORS

Organic users increased by 45.2%

A CLOSER LOOK BLOG



39
new blog posts



more than
530,000
blog page visits



New
COVID-19
information

web content, frequent emails,
Q&A blog posts, webinars,
and more!



REVENUE

OPTIMISM WALKS



16 Virtual Walks
coast to coast

7,200+
nationwide audience exposure

It was another great year for our Optimism Walks — we walked separately, but united in spirit!

We are so thankful for our generous National Optimism Walk sponsors:

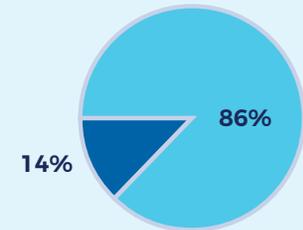


We expanded existing fundraising campaigns and increased income streams, resulting in a diverse, sustainable revenue mix that supports APDA's mission delivery.



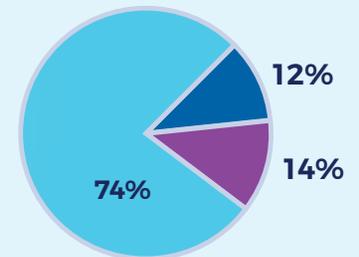
2020 was a year unlike any other, but we still drove **progress forward** for the PD community.

FY20 EXPENSE COMPOSITION



- Mission/Programs & Services
- Admin & Fundraising

FY20 MISSION/PROGRAM EXPENSE COMPOSITION



- Public & Prof Education
- Research
- Patient & Program Services



FINANCIALS

AMERICAN PARKINSON DISEASE ASSOCIATION, INC. STATEMENTS OF FINANCIAL POSITION

ASSETS	August 31,	
	2020	2019
Cash and equivalents	\$ 8,353,672	\$ 6,670,436
Bequests receivable	156,445	1,138,876
Contributions receivable	40,908	45,037
Investments	2,504,948	2,395,677
Investments held for charitable gift annuities	207,481	49,443
Prepaid expenses and other assets	172,607	339,745
Property and equipment, net	2,250,606	2,339,341
Beneficial interest in remainder trusts	2,342,439	2,273,514
Beneficial interest in perpetual trusts	1,383,595	1,272,366
TOTAL ASSETS	\$ 17,412,701	\$ 16,524,435

LIABILITIES AND NET ASSETS	August 31,	
	2020	2019
LIABILITIES:		
Accounts payable and accrued expenses	\$ 471,913	\$ 542,608
Deferred revenue	—	399,625
Grants payable	2,586,457	2,080,272
Charitable gift annuities payable	145,570	54,052
Paycheck protection program loan	502,700	—
TOTAL LIABILITIES	3,706,640	3,076,557
COMMITMENTS		
NET ASSETS:		
Without donor restrictions	7,740,323	7,336,607
With donor restrictions	5,965,738	6,111,271
TOTAL NET ASSETS	13,706,061	13,447,878
TOTAL LIABILITIES AND NET ASSETS	\$ 17,412,701	\$ 16,524,435

AMERICAN PARKINSON DISEASE ASSOCIATION, INC.

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

August 31,						
	2020			2019		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUES:						
Contributions	\$ 8,653,638	\$ 1,317,398	\$ 9,971,036	\$ 8,171,422	\$ 1,447,731	\$ 9,619,153
Bequests	1,485,388	115,469	1,600,857	1,817,921	283,921	2,101,842
Investment return, net	156,044	126	156,170	67,532	123	67,655
Change in value of beneficial interest in assets held by others	—	180,154	180,154	—	(129,963)	(129,963)
Contributed services	10,330,201	—	10,330,201	13,471,575	—	13,471,575
Other revenue	109,401	7,438	116,839	62,490	2,069	64,559
	20,734,672	1,620,585	22,355,257	23,590,940	1,603,881	25,194,821
NET ASSETS RELEASED FROM RESTRICTIONS	1,766,118	(1,766,118)	—	1,797,434	(1,797,434)	—
TOTAL SUPPORT AND REVENUES	22,500,790	(145,533)	22,355,257	25,388,374	(193,553)	25,194,821
EXPENSES:						
Program services:						
Patient and program services	2,210,966	—	2,210,966	2,390,658	—	2,390,658
Research	2,757,119	—	2,757,119	2,668,277	—	2,668,277
Public and professional education	14,061,480	—	14,061,480	17,407,960	—	17,407,960
TOTAL PROGRAM SERVICES	19,029,565	—	19,029,565	22,466,895	—	22,466,895
Supporting Services:						
Management and general	1,070,270	—	1,070,270	1,194,963	—	1,194,963
Fundraising	1,997,239	—	1,997,239	2,061,942	—	2,061,942
TOTAL SUPPORTING SERVICES	3,067,509	—	3,067,509	3,256,905	—	3,256,905
TOTAL EXPENSES	22,097,074	—	22,097,074	25,723,800	—	25,723,800
CHANGE IN NET ASSETS	403,716	(145,533)	258,183	(335,426)	(193,553)	(528,979)
NET ASSETS, BEGINNING OF YEAR	7,336,607	6,111,271	13,447,878	7,672,033	6,304,824	13,976,857
NET ASSETS, END OF YEAR	\$ 7,740,323	\$ 5,965,738	\$ 13,706,061	\$ 7,336,607	\$ 6,111,271	\$ 13,447,878

On behalf of the
millions of people
in the United States
whose lives have been
impacted by PD,

Thank You

